

## **\$300 House Open Design Challenge Winners Announced**

*6 nominees named to attend the prototyping workshop*

June 15, 2011 – What began as a challenge in a [blog post](#) on the *Harvard Business Review* website has resulted in a collection of 300 design submissions from around the world. The \$300 House Open Design Challenge is complete, with judges picking their final selections after much deliberation, and an extension, in order to go through the entries in detail.

Winners were selected in combination with votes from the community *and* a panel of judges comprised of expert designers, architects, and thought leaders. The winners share \$25,000 in total prize money which includes \$10,000 in cash awards to the [top 16 placements](#) as voted by the community itself, and \$15,000 in scholarships to attend a prototyping workshop for six participants (three selected by the community, and three by the judges panel).

The winners of the prototyping workshop scholarship are (listed by username): PStouter, iLINES, Rogerio AA, architecturecommons, DVS, and elsap11. An award of recognition for corporate participation goes to a team from Mahindra Partners – the jurors decided to judge corporate entries separately.

“We’re delighted by the depth and breadth of the submissions we received,” says Vijay Govindarajan, Professor of International Business and the Founding Director of Tuck’s Center for Global Leadership. “Hosting this contest on Jovoto’s open, co-creation platform gave us a wealth of ideas and identified the people who we believe have the passion, skill, and commitment, to take the project to the next level, prototyping -- and actually building a \$300 house for the poor. We invite all the participants to continue the discussion at [www.300house.com](http://www.300house.com).”

Juror Shaun Abrahamson seconds the rationale behind the jury selections. “These folks have demonstrated from their ideas and responses that they would be great participants in subsequent phases,” he states. “We will be discussing the scope and requirements of the prototyping workshop with the participants, and even more importantly, with the potential inhabitants of the house itself.”

The location and scope for the prototyping workshop is under consideration, and organizers will announce the details of the workshop at a future date.

“We’re pleased with the direction and momentum of the project,” adds Scott Tew, director of Ingersoll Rand’s Center for Energy Efficiency and Sustainability. “We’re looking forward to the prototyping workshop, and to see the project become a reality.”

Underwritten by sponsor Ingersoll Rand, the \$300 House Open Design Challenge asked anyone – from designers and architects, students and professionals, to submit their designs in an effort to find affordable housing solutions for the poorest of the poor.

Learn more at [www.300house.com](http://www.300house.com)

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